RUBY MAE
WEB CO.

NEW CLIENT QUESTIONNAIRE

Tell me about your business so I can build a website that fits you. Short answers are perfect. Skip anything you're not sure about and we'll talk it through.

BUSINESS BASICS

Business name

Your name

Phone

Email

Address or area you serve

Business hours

ABOUT YOUR BUSINESS

What do you do or sell?

Who are your customers?

What makes you different from others who do what you do?

WHAT SHOULD YOUR SITE DO?

- ☐ Get more phone calls
- ☐ Show products, menu or prices
- ☐ Take orders or appointment requests
- ☐ Show photos of my work
- ☐ Share hours, location and contact info
- ☐ Other:

WHAT DO YOU ALREADY HAVE?

- ☐ A logo
- ☐ Photos of my business or work
- ☐ A website now (address below)
- ☐ A domain name already purchased
- ☐ Facebook, Instagram or Google listing

Links:

YOUR STYLE

Colors you love (or your brand colors)

Websites you like, and what you like about them

Three words that describe how you want customers to feel